



## PRESS RELEASE

Contact: Newton Dominey  
Email: [newtondominey@comcast.net](mailto:newtondominey@comcast.net)  
Phone: 615.661.9444

FOR IMMEDIATE RELEASE

### **CLIMBING GYM GRAND OPENING**

Rock Climbing Gym Reopens Under New Ownership; Plans On Expansion

**Franklin, TN 01/28/07** – The Crag at Cool Springs has announced that February 1<sup>st</sup>, 2008 will be the grand opening date for their Franklin, TN location, featuring over 6500 square feet of climbing.

The gym, formerly Cool Springs Climbing Center, will feature hundreds of new holds and a steady rotation of routes for climbers of all interest and ability. "The Crag offers a fitness alternative for those looking for a different style of workout as well a fun place for people to host a party or team-building event," according to Newton Dominey, the gym's owner, "Climbing is a great sport, not only because of the physical benefits associated with it, but because of the mental strength and focus that you develop as a climber." In addition to the climbing walls, The Crag offers an area for groups and parties.

Future plans include adding televisions for instructional videos and climbing films, free wi-fi internet access for members, as well as a pro-shop featuring climbing gear and training aids. "We are creating an environment that is fun and friendly, but that also appeals to the climber looking for a place to challenge themselves and improve their skills."

For more information concerning hours of operation and pricing, please contact The Crag at Cool Springs at 615-661-9444 or visit [www.cragcoolsprings.com](http://www.cragcoolsprings.com).

The Crag at Cool Springs  
120 Seaboard Ln, Ste 10  
Franklin, TN 37067

END